



Approved
International
Event



APPP EXPO

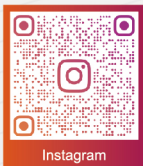


2025 SHOW REPORT

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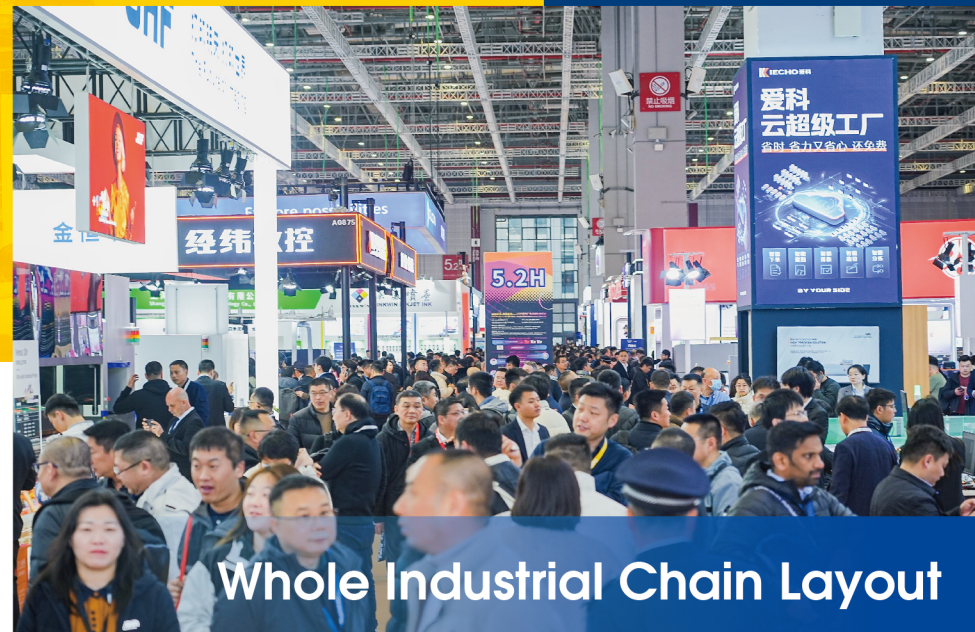
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APPPEXPO 2025

From March 4 to 7, 2025, the APPPEXPO was successfully held at the National Exhibition and Convention Center (Shanghai), with the extensive support of the industry and the enthusiastic participation of global printing and advertising professionals. This year's APPPEXPO, themed "Beyond Limits" opened six halls with a total exhibition area of 170,000 square meters. It attracted 1,600 high-quality exhibitors from around the world and over 170,000 professional visitors, unleashing new momentum for trade in the advertising and printing industry.

As a vital bridge of global trade for printing and advertising industry, APPPEXPO 2025 showcased the high-quality supply chain to the market. The seven themed exhibitions resonated with each other, focusing on the trends of intelligence, low-carbon, green, and high-efficiency in the printing and advertising industry. They displayed innovative products, cutting-edge technologies, and solutions in various subcategories, including digital printing, cutting, engraving, materials, signage, displays, commercial retail, lighting, textile printing, graphic printing, packaging, and industrial inkjet printing applications. This effectively facilitated the dual circulation of domestic and international markets, presenting a panoramic view of the industry's technological innovation and ecological collaboration along the entire industrial chain.

During the same period, APPPEXPO 2025 broke industry boundaries and gathered diverse cross-industry forces, focusing on the two key words "green" and "innovation." It created a series of activities, including IP trend flash sales, industry high-end forums, award ceremonies, business matching, online cloud tours, and special exhibition areas. These activities used innovation to stimulate the market and ignite industry enthusiasm, presenting a leading industry event that gathered industry leaders, provided professional guidance, and offered forward-looking insights into trends.



Whole Industrial Chain Layout

Shanghai Int'l Ad & Sign Technology & Equipment Exhibition



Shanghai Int'l Digital Textile Printing Expo



Shanghai Int'l Express Printing & Graphic Expo



Shanghai Int'l New Retail & Design of Consumption Scene Expo



Shanghai Int'l Lighting Expo



Shanghai Int'l Digital Signage System & Application Exhibition



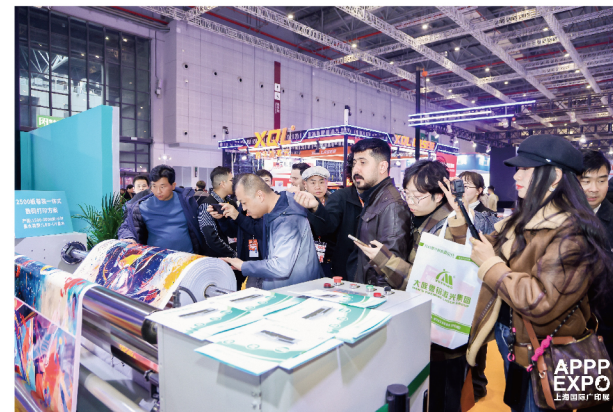
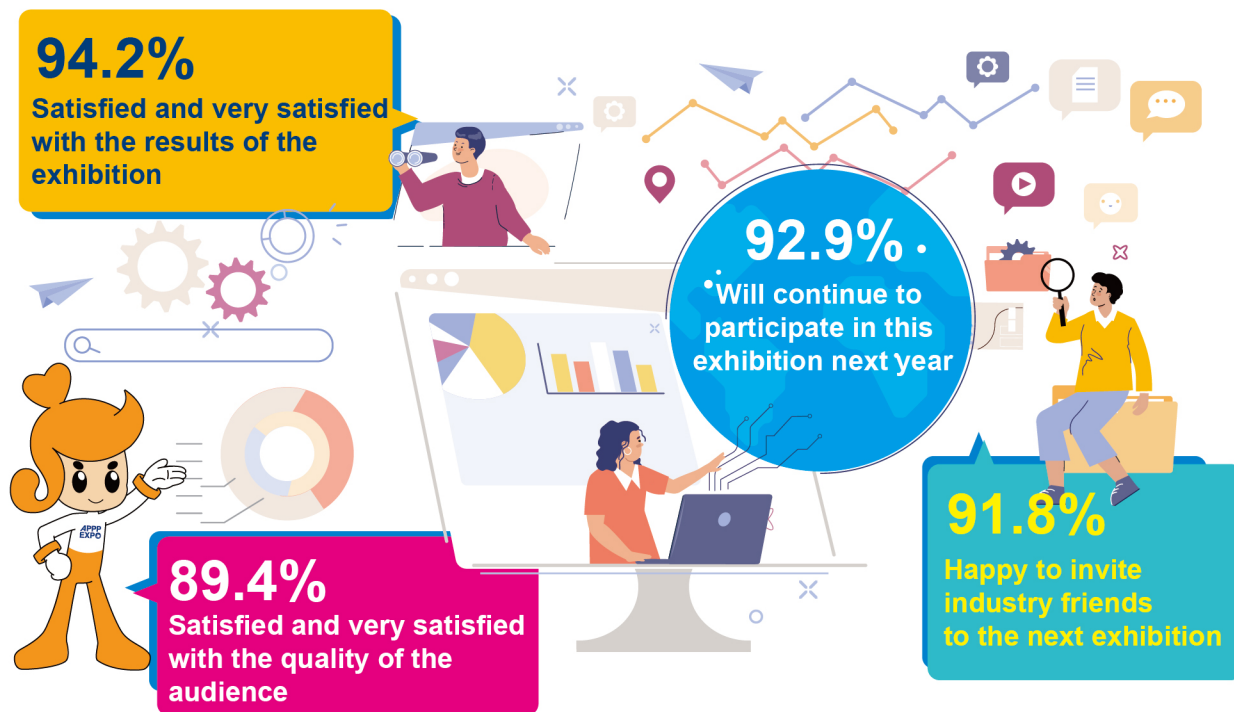
Shanghai Int'l Top-level Print Package Products Expo



Exhibitor Data Analysis

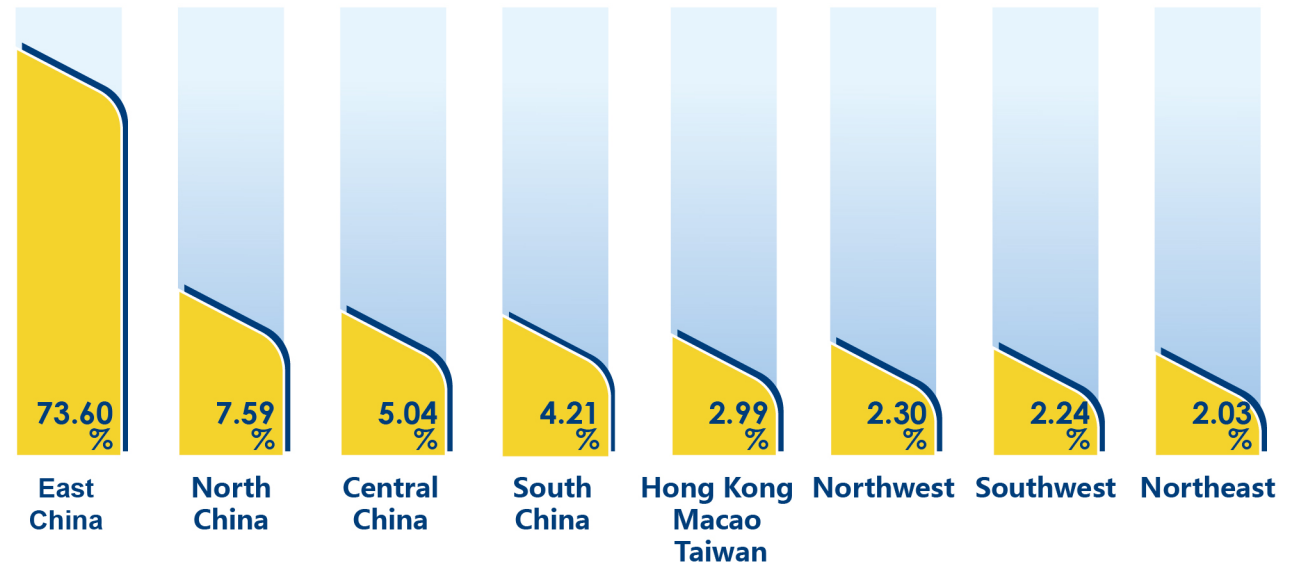
Exhibitor Proportions by Field

- 24.65% Inkjet Printing Equipment
- 19.42% Sign & Signage
- 15.11% Advertising Materials
- 9.33% Exhibition and Display Equipment
- 8.96% Digital Textile Printing Equipment
- 7.43% Engraving and Cutting Equipment
- 5.26% Acrylic Sheets
- 2.43% LED Lighting
- 1.98% Graphic Quick Printing
- 1.82% Creative Printing and Packaging
- 1.75% New Retail & Design of Consumption Scene
- 1.02% Cultural and Creative Industries
- 0.84% Media

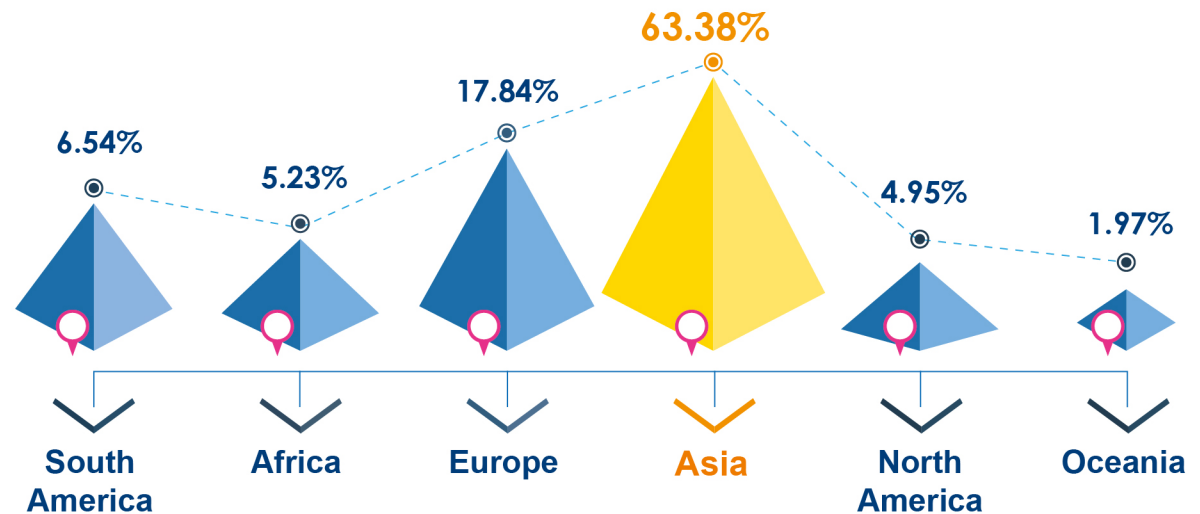




Domestic Audience Regional Distribution



Overseas Audience Regional Distribution



Data Analysis - Visitor Enterprise Nature Analysis

Ad & Sign + Digital Signage System



28.44%	Ad Design Company	2.82%	Media	0.89%	VR
24.11%	Ad Production Company	2.73%	End-user Enterprise	0.85%	Government Association
12.00%	Traders, Distributors	2.68%	Ad Agency	0.84%	AR
7.43%	Ad Material Manufacturer	2.45%	Digital Display	2.16%	Others
4.83%	Ad Products Manufacturer	2.04%	Advertiser (Brand Enterprise)		
4.75%	Ad Equipment Manufacturer	0.98%	Colleges & Universities		

Digital Textile Printing



31.40%	Textile Printing Production Manufacturer	6.91%	Garment Manufacturing Enterprise	1.24%	Colleges & Universities
14.72%	Outdoor Ad, Sign Textile Printing Manufacturer	5.85%	Home Textile Fabric Manufacturer	0.53%	Government Association
10.46%	Apparel Textile Printing Material Manufacturer	5.32%	Leather, Plush Fabric, Apparel Processor	9.57%	Others
10.28%	Textile Printing Dyeing Manufacturer	3.72%	Media		

Express Printing & Graphic



24.27%	Express Printing & Graphic Store	3.54%	Express Printing & Graphic Material Vendor	1.66%	Government Association
20.12%	Ad Production Store	3.53%	End-User Enterprise	1.66%	Express Printing & Graphic Software Vendor
19.71%	Ad Design Company	3.11%	Express Printing & Graphic Equipment Vendor	1.24%	Express Printing & Graphic Franchise Institution
10.37%	Signage Production Store	2.90%	Express Printing & Graphic Solution Supplier	1.04%	College & University
3.94%	Trader & Distributor	1.87%	Media	1.04%	Others

Data Analysis - Visitor Enterprise Nature Analysis

Printing



15.98%	Packaging Printing, Label Printing Enterprise	11.86%	Digital Quick Printing Enterprise	2.06%	Paper Mill and Related Sales Enterprise
14.95%	Publication Printing Industry	9.28%	Internet and Software Service Company	1.55%	Education and Training, Scientific Research Institutions
14.43%	Printing and Packaging Material, Sales Enterprise	5.67%	Commercial Printing, Ticket Printing Enterprise	1.54%	Publishing House, Newspaper Office, Magazine
12.37%	Paper Box Factory, Paper Bag Factory, Color Printing Factory, Paper Packaging	4.12%	Government Agencies, Industry Associations, News Media	6.19%	Others

New Retail



24.68%	Design Company	6.71%	Chain Supermarket	2.60%	Catering Enterprise
20.78%	Brand Company	6.27%	Convenience Store	1.30%	Shopping Centre
11.69%	Technology Dealer & Service Provider	3.96%	Commercial Real Estate	7.79%	Others
10.39%	Equipment Dealer & Service Provider	3.83%	Media		

Lighting



19.44%	Trader & Distributor	6.94%	Culture Communication	1.43%	System Integrator
12.50%	Ad Material Manufacturer	4.86%	Commercial Chain	1.39%	Greening & Lighting Company
12.50%	Ad Product Manufacturer	4.17%	End-User	1.37%	Shopping Centre
9.72%	Exhibition Display Service	3.48%	AR & VR	1.25%	Real Estate
8.59%	Ad Media & Operation	2.78%	Hotel		
8.07%	Brand Marketing Planning	1.51%	Property		

Data Analysis - Visitor Interest in Products Analysis

Ad & Sign + Digital Signage System

15.63% Digital Inkjet Printing Equipment / Digital Image Technology Output Equipment	4.00% Engraving Machine / Laser Engraving Machine / CNC Engraving System
12.44% UV Flatbed Digital Inkjet Printing Equipment	3.84% Promotional Gift / Design Book / Picture Bank / Software / Post-Production Technology
7.27% Acrylic Board / PVC Foam Board / Aluminium Composite Panel	3.22% LED Display Screen
7.17% Cutting Machine / Cutting Plotter / Bending Machine / Polishing Machine	3.13% LED Light/ LED Neon
6.35% Flex Banner Fabric / Glue Product / Reflective Material / Photographic Paper & Digital Printing Consumable	3.11% Commercial Decoration Material / Product Display Cabinet / Equipment for Sales Promotio
5.82% Banner Machine / Cold Laminator / Conveyor Machine / Lamination Machine	2.86% Signage Making Equipment / Plastic Vacuum Forming Machine / Acrylic Equipment
5.73% Printing Ink	2.82% New Media / Digital Signage / LCD Advertising Machine / 3D Product
5.55% Sign / Signage Product/Triple and Multi-face Flipping	2.39% Holographic Projection Equipment / AR, VR Equipment / Somatosensory Interaction
4.34% Light Box / Luminous Product	0.30% Others
4.03% Exhibition & Display Equipment / Portable Exhibition Equipment / Display Stand & Other POP Product	

Digital Textile Printing

13.14% Digital Direct-Injection Printing Equipment	7.22% Sublimation Ink
11.26% UV Flat Inkjet Textile Printing Equipment	6.28% Sublimation System
10.40% Thermal Transfer Equipment	6.06% Thermal Transfer Paper
9.75% Digital Inkjet Textile Printing System	5.42% Textile Fabric / Accessory
9.03% Garment Printing Equipment	5.34% Laser Cutting Equipment
8.16% Digital Textile Printing Fabric	0.29% Others
7.65% Textile Direct-Injection Printing Ink	

Express Printing & Graphic

14.36% Pre-printing Equipment and Software	9.53% Related Accessory and Consumable
12.35% Printing Equipment	7.25% Office Supply and Equipment
12.21% Material	6.85% Express Printing & Graphic Franchise Institution / Express Printing & Graphic Solution Supplier
12.08% Post-printing Equipment	4.56% Tool and Fitting
10.47% Personalized Printing Equipment	0.27% Others
10.07% Printing / Packaging Product	



Data Analysis - Visitor Interest in Products Analysis

Printing

17.66% Digital Printing Equipment	8.02% Various Industrial Papers
13.47% Printing Consumables	7.78% Chinese and Foreign Cultural Artworks, Famous Paintings Creative Design, Reproduction, and Customization
11.98% Paper Cups, Paper Boxes, Paper Bags, etc.	6.89% ERP and Information Management System
10.18% Advertising Creative Design and Production	6.29% Post-Printing Binding Equipment
9.28% Chinese and Foreign Printing and Packaging Creative Design and Production	0.30% Others
8.15% Special Materials	

New Retail

8.06% Art Display Props	4.23% Interactive Technology
7.74% Display Props	4.15% Event Company
6.77% Store Decoration Planning	4.11% Smart Solutions
6.45% Window Display	3.93% Theme Entertainment
5.62% Intelligent Information Technology	3.61% Lighting Art
5.37% Art Display Factory	3.57% Goods Shelf System
5.16% Decoration Materials	3.49% IP Authorized Party
5.03% POP Marketing	2.90% Inflatable Installation
4.91% Construction Service	2.90% Store Lighting
4.74% Store Logo	2.58% Self-Service & Vending Machine
4.68% Intelligent Terminals	

Lighting

24.71% Light	9.41% Software and Information Publishing System
21.18% Display Equipment and Technology	8.24% Touch Technology
15.29% Smart Home	7.06% Video Solution
10.59% Ad Machine and All-In-One Machine	3.52% Transmission System and Equipment

Audience Comments



I am from Romania, and this is my eighth time attending APPPEXPO. As one of the most important exhibitions in Asia, I come here every year to purchase high-quality Chinese equipment and materials and deepen cooperation with long-term partners.



This is my first time attending APPPEXPO. The fair gathered a large number of high-quality exhibitors with a wide variety of products and a grand scale, providing me with a broad selection space. The flatbed cutting table was particularly attractive to me, and I found some interested suppliers at the fair.



I am a software supplier from France who has been attending APPPEXPO for nearly a decade. I have a deep understanding of the fair's global influence and industry aggregation power. Many of my partners also gathered at APPPEXPO, allowing me to focus on business negotiations and expand cooperation opportunities.



I have attended APPPEXPO about five or six times. I am impressed by the fair's international level and cutting-edge industry display. I see a lot of new products every year. This year, I paid more attention to wide-format printers, UV printers, and related products.



CHINA SIGN ASSOCIATION



CSA gathers all the energy of the industry

Full of Praise and Steady Progress. At this year's APPPEXPO, the series of activities hosted by the CSA received unanimous praise from exhibitors and member units. In the future, it will always develop together with the industry and customers!

The CSA series of activities mainly includes: Focus•SHINE•FUTURE 2025 Asia Advertising Brand Welcome Dinner, Uniting Industry Force FOR Boundless Printing Asia Advertising Brands Forum 2025, and "Global Reach: Co-creating the Future" Asia Advertising Brands Overseas Forum 2025, etc. CSA provides in-depth and efficient member services from award ceremonies, high-end forums, dinner exchanges, and buyer groups, strengthens the association's guidance and leadership role, and weaves a new blueprint for the industry's future with glory and wisdom.

Asian Advertisement Association

CO-CREATING THE FUTURE OF AAA

At this year's APPPEXPO, representatives of the Asian Advertising Association (AAA) made a collective appearance. Members from Japan, South Korea, Malaysia, Indonesia, Thailand, Brazil, Vietnam, and other countries attended the event and showcased the cutting-edge advertising technology and creative achievements of their respective countries in a special exhibition booth format.



Among them, the Japan Outdoor Advertising Association Federation, the Korea Outdoor Advertising Association, and the Thailand Advertising Business Development Association all organized high-quality buyer groups. They not only deeply participated in the conference forums, business matching, and other series of activities but also brought rich international market experience and forward-looking industry perspectives to the exhibition.

This year marks the 10th anniversary of AAA's establishment. Mr. Pan Yuzhang, General Manager of Shanghai Modern International Exhibition Co., Ltd. (China's AAA representative), Mr. Matsumoto Jun, President of the Kinki Outdoor Advertising Association (Japan), and Mr. Choi Young-gyun, President of the Korea Outdoor Advertising Association, jointly completed a symbolic handover ceremony. The new chairman promised to deepen regional cooperation and enhance the global competitiveness of the Asian advertising ecosystem.

In addition, Mr. Shimizu Hiroto, a director of the Japan Outdoor Advertising Federation, Mr. Manuel Niggli, International Sales Director of the Brazil Advertising Show, and Mr. Dusadeeprasert, Chairman of the Thailand Advertising Show, shared the latest trends in local advertising markets at the AAA forum, injecting new insights into the Asian advertising industry.



Gathering Strength for Innovation • Unlimited Advertising and Printing - 2025 Asia Advertising Brand Forum



At APPPEXPO 2025, global leaders in the advertising industry, experts, scholars, and innovative practitioners gathered together to attend the 2025 Asia Advertising Brand Forum jointly hosted by the CSA and APPPEXPO. They engaged in in-depth discussions on core issues such as brand marketing, digital innovation, and cultural heritage, aiming to provide strategic thinking and forward-looking insights for industry breakthroughs and innovative development.



Moving to the Global • Planning the Future Together - 2025 Asia Advertising Brand Going Global Forum



This forum was jointly hosted by the CSA, AAA and the organizing committee of the APPPEXPO. It brought together advertising industry leaders, technical experts, and financial elites from China, Japan, South Korea, and many other countries around the world to explore globalization strategies for Asian brands, technological innovation, and international cooperation opportunities. It decoded the path for brand breakthroughs in the wave of globalization and injected new momentum into the high-quality development of the advertising industry.



The 2nd Global Top Forum on Digital Printing & Packaging Industry of Corrugated & Folding Carton & Label



This year, nearly 150 leading brand enterprises, experts, scholars, and equipment suppliers in the domestic and foreign digital corrugated color box label printing and packaging industry were invited to gather at this forum. They exchanged and discussed the innovation and breakthroughs of digital printing and packaging technology equipment for corrugated color box labels, as well as the application achievements obtained in practice. This allowed participants to gain a deeper understanding of the development direction of global digital printing industrial technology equipment, promoted the innovative development of enterprises in the direction of digital printing and intelligence, and drove the high-quality development of the printing and packaging industry.



New Path of Promotion --- Short Video Marketing Helps Enterprises Transformation and Develop



In the context of the deep integration of the digital economy and the new media ecosystem, the forum focused on the breakthrough and upgrading of the traditional identification industry and the practical path of short video marketing. It gathered leading forces in the industry, such as the top IP "Wang Wang Jie," the founder of Liangxin Light Box, Mr. Chen Junfeng, and the leader of Future Optoelectronics Technology, Mr. Yang. Through a multi-dimensional perspective, they discussed the pain points of short video marketing breakthroughs and the exploration of new consumer scenarios, shared high-quality content and creative breakthroughs, and helped enterprises to open up the transformation closed loop of "content + technology + monetization."



Special Exhibition Areas



APPPEXPO Global "Print" Memory

This year, the IP booth created by the organizer - APPPEXPO Global "Print" Memory, mainly made of corrugated cardboard, cleverly integrated the ESG concept and vividly conveyed the exhibition's sustainable development concept to the participants. In terms of exterior design, the footprints and wonderful moments of the APPPEXPO's publicity were presented one by one, while inside was a carefully crafted paper art exhibition IP image. Every visitor who stepped into the exhibition area could truly feel the shock and inspiration brought by this visual feast that combines creativity and the concept of environmental protection.



APPPEXPO Printing Art Gallery

At this exhibition, APPPEXPO joined hands with seven top artists and the well-known equipment supplier Brother to create the "Printing Art Gallery" series of activities themed "Boundless Printing World" with the power of three parties, exploring the cutting-edge technology and innovative applications in the advertising printing industry. Here, the inspiration and creativity of artists and designers shine brightly empowered by digital technology, and at the same time, they endow the exhibitors' products with more artistic application scenarios, opening up a new chapter for business and art.



Carbon Exploration Future ESG Booth

With the deepening of the concept of sustainable development worldwide, the printing and advertising industry is accelerating its transformation towards low-carbon and environmental protection. Under the leadership of this trend, APPPEXPO 2025 gathered the forces of sustainable development in the industry and launched the "Carbon Exploration Future ESG Booth" in a big way. It concentrated on displaying the industry's leading low-carbon and environmentally friendly products, turning green processes, recyclable materials, and smart solutions into tangible exhibition languages. This further stimulated the innovation vitality of the green and low-carbon supply chain and injected strong momentum into the industry's green development.



Breaking through geographical boundaries and crossing national borders, the "APPPEXPO Global Live" specially launched during the exhibition period reported the wonderful content of the exhibition in real-time through online live broadcast, including exhibitor interviews, product displays, activity coverage, and on-site snapshots. This allowed global industry professionals who could not be present to experience an immersive "cloud tour of the exhibition", feel the hot atmosphere shared globally, and gain an in-depth understanding of the latest and hottest industry information.

Buyers Gather

Efficient connection to promote cooperation and precise matching to start a new chapter. This year, overseas buyer groups from Japan, South Korea, Vietnam, Thailand, Malaysia, India, Turkey, Brazil, Nigeria, Russia, Indonesia, Laos, China Taiwan, and other countries and regions, as well as several associations and tour groups organized by the Asian Advertising Association (AAA), covering elites in various fields such as advertising identification, digital printing, printing and packaging, advertising materials, and cultural creativity, came to APPPEXPO 2025 to explore opportunities for coordinated development of the global supply chain and inject more international perspectives into the exhibition. At the same time, the "Exhibitor VIP Lounge" set up at the exhibition site allowed face-to-face negotiations between exhibitors and purchasers, sharing information and experience, and sparking a spring purchasing boom in the printing and advertising industry.

Professional Buyer Groups

VIP Lounge





APPPEXPO Burning Spectacle



MIMAKI
Director of Sales Promotion
Department Fan Ankun

APPPEXPO 2025 is a globally renowned grand event in the wide-format printing industry, bringing together top domestic and international brands and innovative intelligent printing equipment. Exhibiting companies showcased a new generation of printing solutions that are high-precision, intelligent, and energy-saving and environmentally friendly, attracting the attention of numerous industry professionals and corporate decision-makers. This exhibition not only propelled the technological innovation of the advertising printing industry but also built an efficient cooperation platform for enterprises and customers, becoming an important driving force for industry development. We look forward to continuing to lead industry trends in the future!

Mimaki



Epson China Co., Ltd.
Commercial & Industry
Solution Division、LFP Marketing
Manager Zhang Feng

First and foremost, we would like to express our sincere gratitude to the APPPEXPO organizers for their efficient and professional services. As one of the most important fairs in the advertising industry, Epson places great emphasis on participating in this exhibition. With the theme "Print Ecosystem, Innovation at Its Peak," we integrated wide-format printing technology with various creative scenarios to comprehensively display the diverse application scenarios of the advertising industry. We launched a series of new products, including the 11-color solvent outdoor printer S9180 making its debut, the newly released 6-color aqueous indoor printer B9580, the 6-color sublimation printer F9580H for soft advertising, and the A4 flatbed printer V1080, all of which attracted significant attention.

EPSON
EXCEED YOUR VISION



SOYANG
Product & Marketing Director
Lisa

The exhibition effect of APPPEXPO exceeded our expectations. The efforts made by the organizers in pre-exhibition promotion, overseas publicity, and leveraging the power of the AAA and CSA associations for promotion during the fair were evident in the increased foot traffic and wider regional coverage we experienced. The service level at the exhibition site has also improved significantly compared to previous years. The group visit project organized by AAA members was very effective in allowing exhibitors to introduce their companies and products face-to-face to customers. The forums and lectures organized during this fair also focused more on practicality and cutting-edge topics, from which we benefited greatly. We hope that APPPEXPO will continue to grow stronger and drive the Chinese wide-format printing industry onto a broader market platform.

SOYANG



JHF Technology Group
CEO Zhao Bing

As a long-time participant in APPPEXPO, JHF deeply appreciates the strategic value of this industry grand event. The fair brings together global brands and innovative technologies, promotes the integration of industry trends, and continuously injects new momentum into the industry. JHF resonates with international brands here, captures market opportunities through in-depth exchanges and strategic resource alignment, and looks forward to embarking on a broader path of innovation with the fair in the future!

JHF

APPPEXPO Burning Spectacle



CANDEX DISPLAYS (CHINA) CO., LTD
Executive Director
Vincent Pan

As an exhibitor who has participated in the APPPEXPO for many years, we are very satisfied with the overall effect of this APPPEXPO. The fair's large scale and numerous professional visitors provide us with excellent opportunities for display and promotion. The booth design is rational, with a high volume of visitors and significant brand exposure. Additionally, the professional forums and exchange activities during the fair have brought us many new industry dynamics and cooperation opportunities. We look forward to participating again next year and working together with industry peers to drive development!



Zhuhai Print-Rite New Materials Corporation
Marketing Manager COCO

At the APPPEXPO 2025 site, the popularity was overwhelming! We would like to thank the organizers for providing us with a professional display platform. As a leading domestic enterprise in digital inkjet application solutions, we focused on showcasing our thermal transfer gold digital printing solution, texture painting gold digital printing solution, and UV ink digital printing solution, which received recognition from domestic and international visitors and laid a good foundation for our upcoming sales efforts. We also received several potential orders. We look forward to collaborating with APPPEXPO again next year to explore more possibilities in digital printing technology innovation!



Shanghai Edgelight Industry Co., Ltd
Marketing Manager
Cheng Guo

This year's APPPEXPO was a grand event, with a large number of professional visitors and many overseas clients, demonstrating the vibrant development of the industry. The fair was organized meticulously and efficiently, with smooth processes and a lively yet orderly atmosphere. The organizers' attention to detail and excellence in publicity and promotion have built a high-quality exchange platform for exhibitors and visitors, showcasing a level of professionalism and innovation. We look forward to the next fair reaching new heights, gathering more industry elites, and witnessing the innovation and brilliance of the advertising industry together!



GUANGDONG BAOCAI INTELLIGENT TECHNOLOGY CO., LTD.
Deputy General Manager
Yuan Xianmin

As an international grand event in the field of advertising printing and digital inkjet printing, APPPEXPO 2025 shone brightly with its large scale, exquisite equipment and solutions, and numerous overseas buyers and professional visitors. In-depth exchanges between merchants enhanced mutual understanding and trust, leading to orders. As one of the leading suppliers of digital printing solutions, Guangdong BaoCai (PO-TRY BaoCai) fully showcased its brand image and received high recognition from domestic and international clients. We wish the APPPEXPO 2026 to be more professional and successful!



APPPEXPO Burning Spectacle



**SHANGHAI HUIDI DIGITAL
TECHNOLOGY CO.,LTD**
CEO Jack

Participating in the APPPEXPO was an extremely valuable experience for SHANGHAI HUIDI DIGITAL TECHNOLOGY CO.,LTD. The APPPEXPO was well-organized and precisely gathered industry resources, allowing us to efficiently connect with numerous domestic and international clients. The in-depth and fruitful exchanges on-site laid the foundation for business expansion and technical cooperation. We look forward to continuing to leverage the fair platform to achieve win-win development in the future.

SPRINTER



**Shandong Chaofan Lighting
Technology Co., Ltd**
General Manager Wang Hongchao

Thank you very much for the efficient and professional services provided by APPPEXPO. As a leading global exhibition in the printing and advertising industry, Chaofan Lighting has been able to connect with new customers and reconnect with old ones through the platform of the APPPEXPO every year. The high-quality organization of the exhibition and the precise customer matching have greatly enhanced our exhibition results, helping us to expand more business opportunities and partners. We are very grateful to APPPEXPO for providing us with such a valuable opportunity for communication and cooperation, and we look forward to continuing our collaboration in the future to achieve even greater success together.



XQL LASER CHINA CO., LTD
CEO Wang Xuefeng

The effect of the APPPEXPO 2025 far exceeded expectations! As an exhibitor in the field of laser intelligent equipment, we have profoundly felt the professional organizational ability and international vision of the organizer. The exhibition site gathered top global industry resources and accurately connected high-quality customers and partners, efficiently helping brand exposure and business opportunity transformation. The concurrent forum activities were strong in foresight, providing a platform for in-depth exchanges on industry trends and technological innovation. The exhibition hall services were meticulous and thoughtful, with no worries from the setup to the promotion. This participation not only enhanced the influence of the enterprise but also yielded rich cooperation intentions, fully reflecting the industry benchmark value of APPPEXPO. We look forward to continuing to join hands in the future to jointly explore a new chapter of intelligent equipment!



**Zhejiang Zhundian Printing
Technology Co.,Ltd.**
Sales director Liu Wei

This is a successful industry event! The organizer's coordination and promotion work is excellent, and it has built a great platform. Zhundian Printing has registered more than 700 customers at this exhibition, and cooperated with more than 100 on the spot. Compared with other exhibitions, it has several times of growth. It has received unanimous praise from new and old customers. Thank you very much for the organizer's meticulous and thoughtful service. I am looking forward to the next cooperation!



CONNECT
CREATE



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APPP EXPO

2026.3.4-7 NECC SHANGHAI
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