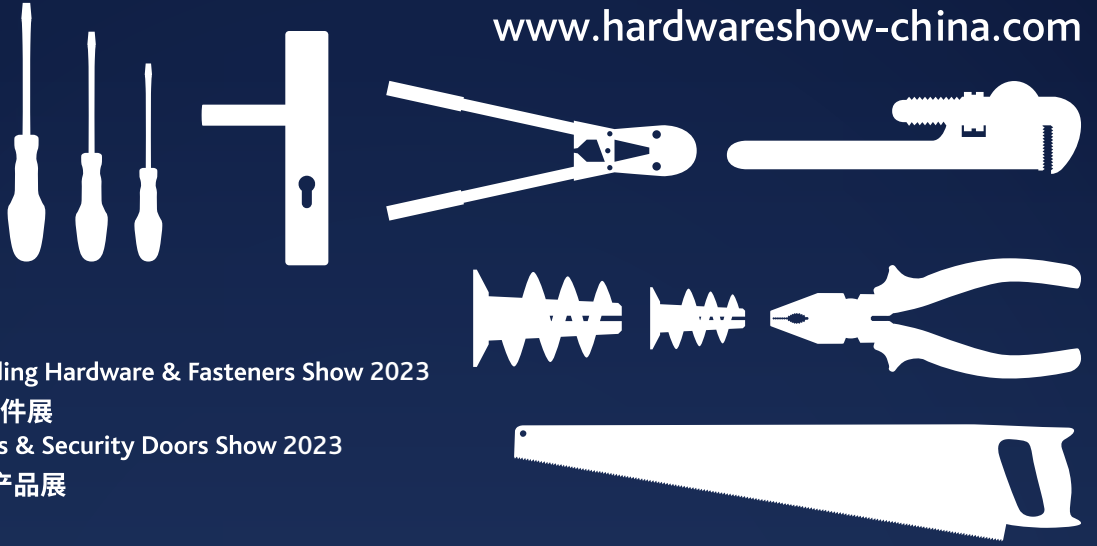


www.hardwareshow-china.com



Co-located with

同期举办

China International Building Hardware & Fasteners Show 2023

中国国际建筑五金、紧固件展

China International Locks & Security Doors Show 2023

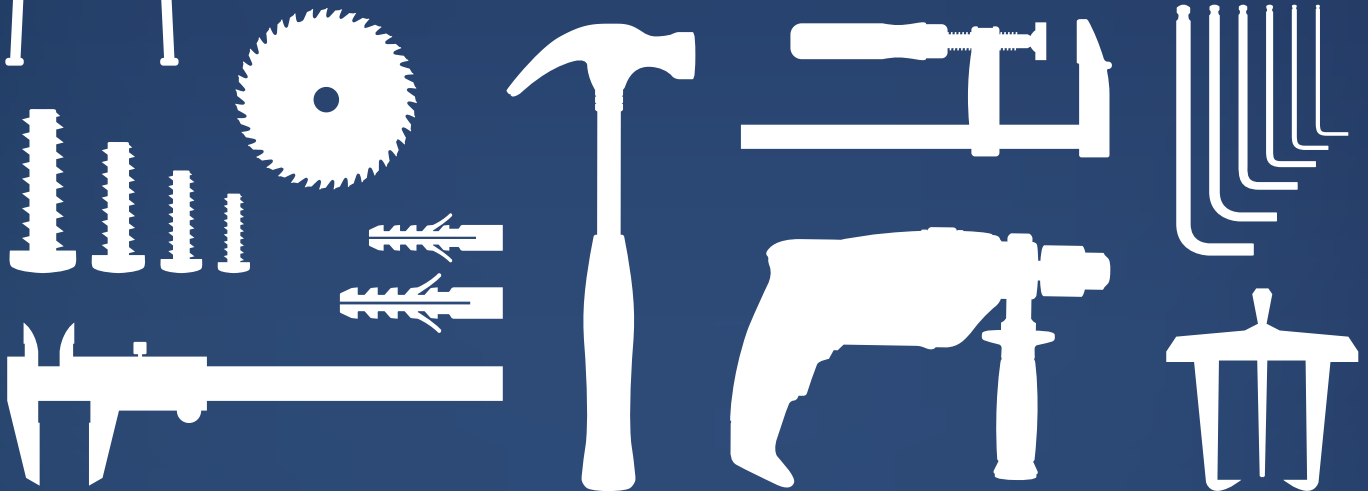
中国国际锁具安防门业产品展

China International Hardware Show 2023

2023 中国国际五金展

19.-21.09.2023

Shanghai New International Expo Centre
上海新国际博览中心



中国五金制品协会
China National Hardware Association

 koelnmesse

2023

LEADING HARDWARE SOURCING FAIR IN ASIA

Reset and *upgraded* to expect your participation

2023 · 重启升级
期待您的加入

19.-21.09.2023
Shanghai New International Expo Centre (SNIEC)
上海新国际博览中心

由科隆展览和中国五金制品协会共同主办“中国国际五金展”(CIHS 2023) 将于2023年9月19-21日在上海新国际博览中心隆重举办。

后疫情时代,国内国际双循环相互促进发展新格局已成为中国经济发展的优先驱动力。本届展会将为近2,500家参展企业与专业观众提供沟通交流平台,为中国五金企业走出去和海外品牌引进来打开双向贸易渠道。打造多元化的五金行业社交平台,开启产业供需与渠道贸易一站式对接。

China International Hardware Show (CIHS), as one of the most influential and professional hardware annual events in the international market, will make a grand return on 19-21 September 2023 at Shanghai New International Expo Centre (SNIEC), Shanghai, China.

In the post-epidemic era, the new pattern of "Dual Circulation" and mutual promotion of domestic and international development has become a priority driver of China's economic development.

This year, CIHS will provide a one-stop B2B platform for approximately 2,500 exhibitors and trade buyers from home and abroad to explore the world's leading advanced hardware products and technologies. Meanwhile, the high quality supporting programmes will contribute value added resources in market expansion, network exploration as well as latest products and innovative technologies trade for both supply and demand in the global hardware industry.

* Previous show facts & figures 上一届展会数据

120,000

平方米 展出面积
Sq.m exhibition area

2,620

参展企业
Exhibitors

40,356

专业观众
Trade visitors

3,565

海外观众
Trade visitors from overseas

Why exhibit 为何参展

同比增长 8%
Overseas increased by compared to last year



中国五金行业发展风向标
Benchmark of the Chinese hardware industry



专注服务亚洲五金企业贸易出口
Focus on serving Asian hardware enterprises export



庞大的买家数据库, 为您对接优质海外资源
Large database of high quality overseas buyers who participate in the business matchmaking programme



海外制造商、贸易商进入中国的必经之路
Crucial way of entering the Chinese market



拥有“德国科隆国际五金展”的强力支持
Strong support from the "International Hardware Fair Cologne"

Exhibitors by product segment

参展商产品类别



Work Safety, Lock and Accessories 防护产品、锁具及配件

Work safety & protection
防护用品
Locks & keys
锁、钥匙
Security equipment & system
安防产品与系统
Lock accessories
锁具配(附)件及相关技术设备



Processing Equipment 加工制造设备

Metal processing equipment
金属加工设备
Testing equipment
检测设备
Surface treatment equipment
表面处理设备
Pump & valve
泵、阀



Tools 工具

Hand tools
手动工具
Power tools
电动工具
Pneumatic tools
气动工具
Machine tools
机械工具
Grinding abrasives
磨料磨具
Welding tools
焊接工具
Tool accessories
工具相关附件及设备



DIY & Building Hardware 建筑五金、紧固件、DIY

Building material & components
建筑材料及配件
Furniture hardware
家具五金
Decorative metalware
装饰五金
Fasteners
紧固件
Nails, wire & mesh
丝钉网



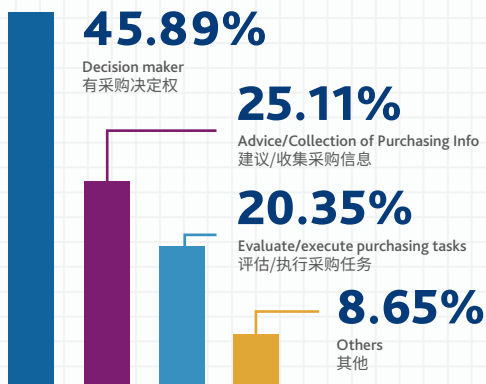
Garden Tools 园林园艺工具

Lawn tools and maintenance equipment
草坪工具及维护设备
Lawn mower
割草机
Pruning machine
剪枝机
Wire mesh
丝网
Electric saw
电锯

* Previous show facts & figures 上一届展会数据

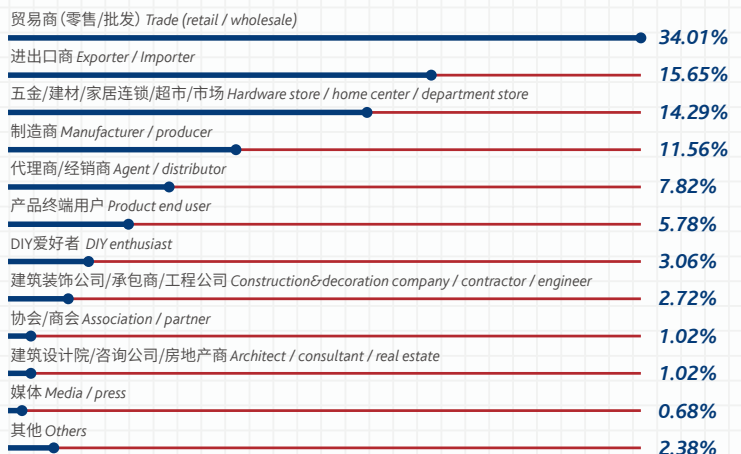
Role in the purchasing process

买家采购决策能力



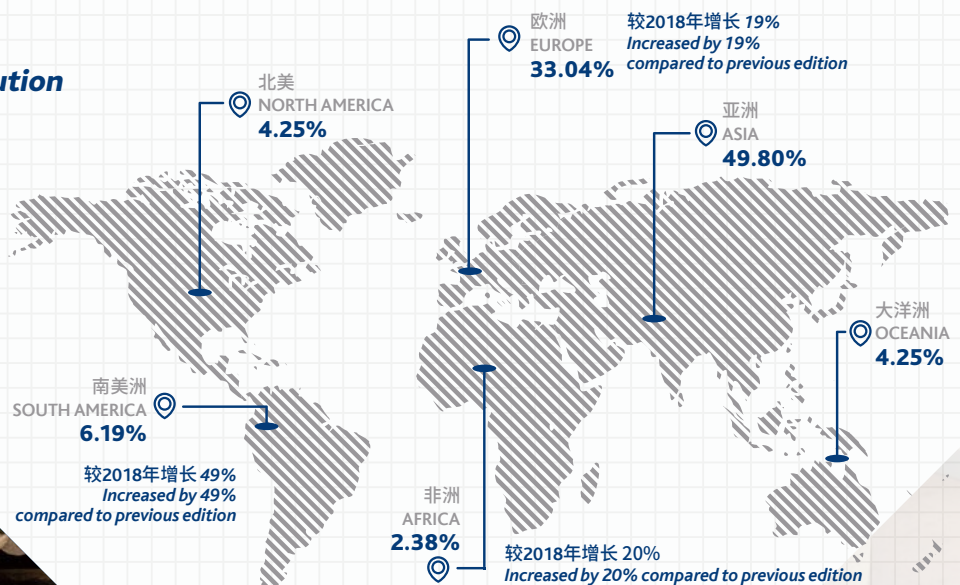
Visitors category

买家公司类别



Visitors geographical distribution

买家地区分布



Testimonial

市场声音



"We've been participating in the CIHS for ten years since 2009. We've been in this business for almost 15 years now. We're an American based company. We sell to over 65 countries around the world. It's a really great show for us. We've met lots of potential customers with good quality. Our existing customers also come to visit this show and look for new products, new innovation, and new designs. We are looking for people from all over the world, mostly Asian customers and those from Australia, New Zealand etc."

自2009年以来,我们已经参加了十届CIHS。我们是美国公司,做这行已经快15年了。我们的产品销往全球65个国家。对我们来说这是一场很好的展会。在此我们遇到了很多优质的潜在客户。现有的客户也会来寻找新产品、新创意和新设计。我们希望见到来自世界各地的客户,尤其是来自亚洲、澳大利亚和新西兰等地的客户。

Reed Flygare,
Little Giant Ladders Systems

"I visit the CIHS every year and have witnessed the exhibitions' growth gradually. The product range of hardware tools is comprehensive and it is easy for buyers like us to find suppliers from all over China."

我每年都参加中国国际五金展,展会规模越发壮大,工具品类齐全,买家能很容易找到全国各地的供应商并与之洽谈,希望展会越办越好!

Xiaochun Li, Procurement Manager
of Suzhou Yinghe Co., Ltd.
李晓春, 苏州迎合有限公司 采购经理



High value added programme

高附加值的同期活动

Global Hardware Industry Channel and Distribution Development Forum

全球五金行业渠道与经销发展论坛

外贸环境逐步向好,五金企业订单稳步增长。海关统计显示,2022年我国货物贸易进出口总值42.07万亿元,比2021年增长7.7%。其中,出口23.97万亿元,增长10.5%;进口18.1万亿元,增长4.3%。

展会现场将召开“全球五金行业渠道与经销发展论坛”,邀请五金大型商超、五金产业专业采购平台、咨询公司专家一起洞察市场前沿趋势、整合行业发展动态、分析传统五金行业经销渠道痛点与升级空间,解决弱营销、产品同质化严重、复购/裂变难等问题。论坛将为业内人士提供多元化的信息和贸易交流平台,助力企业打通营销渠道,精准沟通让渠道管理更高效,汲取成功案例经验,帮助企业把握发展机遇的关键、增强品牌曝光。

The concurrent Global Hardware Industry Channel and Distribution Development Forum is newly introduced in 2023, inviting hardware large superstores, industry procurement & sourcing platforms, consulting company experts, sharing and exchange topics covering market forefront trends insight, industry development dynamics integration, indepth analysis of traditional hardware industry distribution channel pain points and upgrade space, etc.

As a diversified information and trade exchange platform in hardware industry, the forum aims to provide industrial problem solutions for weak marketing, serious product homogenisation, re-purchase / fission difficulties, further helps enterprises to open up marketing channels, increase efficiency of channel management by precise communication, unlock the development opportunities and enhance brand exposure.

Business matchmaking

商贸对接会

CIHS将为来自五金行业具有采购需求的高质量买家与参展商搭建一个商贸平台,通过展前对供需双方进行需求调研,CIHS将在展会现场为意向双方安排一对一洽谈,提升与会者的参展效率,也为企业提供一个额外的展示机会。

A comprehensive business platform is set up by CIHS to satisfy exhibitors and high-quality buyers with purchasing demand from the hardware industry. Through the preliminary research on both supply and demand requirements, CIHS will launch the one-on-one matchmaking programme for exhibitors to meet target buyers onsite with the purpose of improving participation efficiency and providing value added exhibition opportunities.

Information

基本信息

展会名称: 中国国际五金展	Show name: China International Hardware Show
同期举办: 中国国际建筑五金、紧固件展 中国国际锁具安防门业产品展	Co-located with: China International Building Hardware & Fasteners Show China International Locks & Security Doors Show
展会时间: 2023年9月19-21日	Date of the event: 19-21 September 2023
展会地点: 上海新国际博览中心	Venue: Shanghai New International Expo Centre (SNIEC)
主办单位: 中国五金制品协会 德国科隆博览会有限公司 中国国际贸易促进委员会轻工行业分会	Organisers: China National Hardware Association Koelnmesse GmbH Light Industry Sub-Council, China Council for the promotion of International Trade
支持单位: 国际五金及家居用品协会联合会(IHA) 欧洲DIY产品零售商协会(EDRA) 全球家装联盟(GHIN)	Supporters: International Federation of Hardware and Housewares Associations (IHA) European DIY Retail Association (EDRA) Global Home Improvement Network (GHIN)

Cost of participation

参展费用

Space only (min. 36 sqm) RMB1,900/sqm
光地(至少36平方米)

Space with standard shell scheme service (min. 9 sqm) RMB2,200/sqm
普通标摊(至少9平方米)

Space with premium shell scheme service (min. 18 sqm) RMB2,300/sqm
高级标摊(至少18平方米)



普通标摊
Standard shell scheme



高级标摊
Premium shell scheme

New layout 新布局



*最终以实际展览为准
*The above layout is subject to actual exhibition arrangements.

展馆名称: 上海新国际博览中心

Venue Name: Shanghai New International Expo Centre (SNIEC)

地址: 中国上海浦东新区龙阳路2345号

Address: No. 2345, Longyang Road, Pudong New District, Shanghai, China

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